



Press release - 5 December 2016

Qobuz signs a partnership agreement with Orange in Belgium

Qobuz is the world's leading online music service on the audio quality and curation segment.

Already present in 9 European countries, the high fidelity French online music service, Qobuz, celebrated since its inception for the sound and editorial quality of its offer, confirms its international expansion by going into partnership with Orange in Belgium.

The collaboration between Orange Belgium, major telephone operator and leader of online High-Fidelity music, Qobuz, will allow Orange Belgium subscribers to enjoy for free and without any commitment whatsoever, an unlimited amount of music from the entire Qobuz catalogue (over 30 million tracks) for 2 months as from the end of this year.

Orange Belgium has opted for music with Qobuz to amplify its loyalty programme "Orange Thank You" accessible from your Orange customer space or via "My Orange" application

With this partnership, Qobuz, taken over in early 2016 by Xandrie, confirms a strong growth strategy that will be the object of new announcements over the forthcoming months, as well as the revision of most of its applications.

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Qobuz, a Xandrie brand





Espace client PC

Particuliers Indépendants Entreprises Recharger Shops Orange Contact FR NL

Produits et services Découvrir Support Espace client


Accueil > Espace client > Orange Thank You > offres

Bienvenue MIKIS,

Se déconnecter

Vue d'ensemble Mes factures Mon plan tarifaire Mes appareils Mon profil Orange Thank You

Orange Thank You [Retour à l'espace](#)

 **Qobuz**
2 mois de musique illimitée offerts avec Qobuz sur plus de 30 millions de titres

Mes badges

- Gold Loyal Badge
- 4G Badge
- Ruby Loyal Badge
- Unlimited Badge
- Apple Badge

Profitez de 2 mois d'abonnement à Qobuz Premium gratuitement et sans engagement: 30 millions de titres en écoute illimitée dans tous les genres musicaux.

Pour activer votre offre, acceptez ce cadeau et recevez votre code personnel. Rendez-vous sur <http://www.qobuz.com/orange> et inscrivez-vous, téléchargez ensuite les applications pour smartphones, tablettes et ordinateurs et profitez du beau son Qobuz.

Conditions générales :
Offre valable jusqu'à trois mois après réception du code personnel.
Valable une seule fois pour chaque nouvel abonné.
Offre sans engagement et sans obligation d'achat.
Conditions disponibles sur www.qobuz.com/legal/terms

App My Orange

Orange B 4G 16:27 44%

Qobuz Streaming

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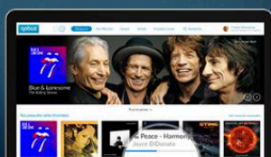
qobuz MUSIQUE ILLIMITÉE TÉLÉCHARGEMENT MAGAZINE


2 mois de musique illimitée offerts

grâce à Orange Thank You
profitez de 2 mois d'abonnement à Qobuz Premium
gratuitement et sans engagement

30 millions de titres en écoute illimitée dans tous les genres

***Offre valable uniquement pour les nouveaux abonnés.**
Code valable 3 mois après la récupération dans votre espace Orange Thank You






JOUISSIEZ D'UNE QUALITÉ DE SON SANS ÉGAL


Le streaming en qualité CD, 30 millions de titres. Tous les répertoires. Et, en Première mondiale, le streaming en Hi-Res 24-bit (*)

(*) Dans le cadre de l'abonnement Qobuz Sublime, sur vos achats en Hi-Res



EN MOBILITÉ ET SUR TOUTES LES APPLICATIONS

Votre musique illimitée partout grâce à nos applications tablettes et smartphones ainsi que sur vos appareils connectés



VOS GOÛTS NE SONT PAS CEUX DE TOUT LE MONDE. LES NÔTRES NON PLUS

Interview, vidéos, photos, articles, commentaires... Les contenus éditoriaux que nous créons au quotidien sont exclusifs



ABOUT QOBUZ:

A. Qobuz, pioneer on sound quality: Right from when it was launched in 2008, Qobuz proved able to anticipate online music consumers' expectations in terms of listening quality, catalogue and documentation. The story of Qobuz is thus punctuated with innovations that have left their mark in the field of online music on a world scale:

→ In 2009, the first service in the world to offer "Real CD Quality" on its entire downloading catalogue
→ In 2011, the first service in the world to offer streaming listening in "Real CD Quality" on its entire catalogue

→ In 2011, the first streaming service in the world to fit "Real CD Quality" in SONOS

→ The first online music service to have generalised Hi-Res 24-Bit to all of its catalogues (over 45 000 albums available in January 2016)

→ Finally, since summer 2015, Qobuz is the only streaming service in the world to offer Streaming in Hi-Res 24-Bit with the Qobuz Sublime subscription. It should be noted that Qobuz is currently the only music service in Europe to be "certified Hi-Res 24-Bit" by the prestigious Japan Audio Society.

B. Qobuz, a pioneer on documentation and recommendation. In addition to standing out on the sound quality aspect of things, Qobuz has paid great attention to the richness of content and documentation since its beginnings. This attention - inscribed in its DNA is characterised by:

→ Making hundreds of thousands of digitized album booklets available
→ Thousands of album reviews and artist biographies written by its independent editorial staff.
→ Exclusive editorial content: music news, artist interviews, reports...
→ Intelligent playlists in all styles • The enrichment of metadata with high added value information
→ Hi-Fi equipment testing grounds and purchasing recommendations
→ A bimonthly music news broadcast. This content of high added value gives Qobuz recognized expertise not only on the high quality of the music, but also on all that surrounds it.

C. Qobuz, a pioneer of music at home and on the move. Qobuz works hand in hand with many makers of Hi-Fi equipment to offer its subscribers optimal listening quality, whatever the listening device. In particular they have contributed to:

→ The compatibility with Qobuz and sometimes even the fitting of real CD quality Streaming directly into their applications
→ In depth work to support streaming in Hi-Res 24-Bit quality in their products.

D. To accompany the on the go smartphone and tablet listening trend, Qobuz is developing applications for iOS, Android, Windows Phone and Amazon Kindle. And so that the medium no longer dictates the user's listening quality, Qobuz applications are compatible with all the formats offered by the service - from MP3 to Hi-Res 24-Bit (on condition that the device is Hi-Res compatible).



These applications offer the possibility of importing music directly onto the device, so that it can be accessed even without an internet connection. In this way, no matter where they may be, users get the same quality and content. Finally, it should be noted that, if CD Quality streaming is perfectly alright in 3G, the democratisation of 4G has allowed a real leap forward in terms of usage: streaming is fluid and without interruptions (even with large-sized files, like Hi-Res music).

E. Qobuz is a company edited by Xandrie SA - Xandrie is the digital entertainment and culture specialist. Currently engaged in an important acquisition process, we hope to reinforce our expertise, world-wide offer and international vocation. Today, through Allbrary and Qobuz, we offer unique experiences with a whole range of digital products: eBooks, Films and Series, Video Games, Software, Digital creation, Press and Magazines, Sheet music. Being entertained and enriching and cultivating one's pleasures has never been easier!

Founded in 2012, Xandrie is a company that belongs to the THEBAUD group. It is controlled by its founder Denis THEBAUD and his holding NABUBOTO. The THEBAUD group is invested in various companies in the field of entertainment and technologies, especially: Acsys, Focus Home Interactive, IDM, Innelec Multimedia, Konix, MDA, Nitroserve, Numecent, Numeric Pipeline and Xandrie. Today, the calling of Xandrie is to unite brands specialized in the field of digital culture and entertainment.

Xandrie is the specialist in culture and digital entertainment. Currently engaged in a major process of acquisitions, we want to deepen our expertise, our global package of offers and our international vocation. Today, by means of allbrary and Qobuz, we can offer unique experiences with a full range of digital products: eBooks, films & series, video games, software, digital content creation, press & magazines, musical scores. Finding entertainment, learning and cultivating your hobbies has never been so simple! Founded in 2012, Xandrie is a company in the THEBAUD group. It is managed by its founder Denis Thebaud and its holding company NABUBOTO. The THEBAUD group holds investments in a wide range of companies in the entertainment and technology sectors, including: Acsys, Focus Home Interactive, IDM, Innelec Multimédia, Konix, MDA, Nitroserve, Numecent, Numeric Pipeline and Xandrie. Today, Xandrie aims to bring together specialised brands in the realm of culture and digital entertainment.

Why is Qobuz called Qobuz?

The Qobuz website borrows the namesake from the ancient, symbolic and sacred 'Kobyz' instrument, which originates in the heart of Central Asia, and primarily Kazakhstan. Linked to the shamanic ritual, and therefore endowed with supernatural and magical powers so as to ward off evil spirits and disease, the Qobuz is a two-stringed viola made from horsehair and played with a bow. Whether Qobuz has the same transcendent virtues as its namesake is another story – come and find out for yourself!

Why is Xandrie called Xandrie?

When Alexander the Great died, his general Ptolemy became King of Egypt, and took the name Ptolemy I Soter. He wanted Alexandria to become the cultural capital of the Hellenic world, eclipsing Athens. In 288 BC, he decided to build a library for the city of Alexandria. His main aim was to bring together, in one place, all of human knowledge. Disappeared today, the library at Alexandria was the most famous library of the ancient world, and saw the most important works of its time collected on its shelves. We can estimate that it contained up to 700,000 books! It's by way of a nod at this story, and an homage to this cultural site, that we have chosen the diminutive of Alexandria, Xandrie, for our company.